



the focus



FOCUS
ON
TANZANIAN
COMMUNITIES

*Overcoming economic and
social challenges in Tanzania
in partnership with
local communities and
Thomson Safaris.*

Dear Friends,

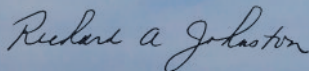
Thank you for your outstanding support of Focus on Tanzanian Communities (FoTZC)! I am proud of the projects we completed this year, and I hope you are impressed by our growing endeavors in Tanzania. We work closely with our partner communities to help them realize their goals. We are committed to being responsible stewards of your generous gifts that enable Tanzanian communities to benefit from sustainable development projects.

Staying connected to our friends in Tanzania inspires and motivates us to become more involved and to increase the positive impact of projects in these communities. Members of the FoTZC Board of Directors will be visiting our projects in Tanzania in March, 2014, accompanied by interested donors. If you would like to join us on a future trip, please contact Eliza Hatch at (800) 235-0289 or at eliza@fotzc.org.

In order to reduce our environmental footprint and so that we can keep you abreast of our activities throughout the year, please share your email address with us. Also, be sure to check out our blog for project updates at www.fotzc.org/blog.

Thank you for your continued dedication to Tanzania.

Sincerely,



Richard Johnston
President, Focus on Tanzanian Communities



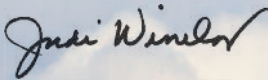
Dear Friends,

“Asante sana”. Thank you in Swahili. That was the resounding exclamation when I sat amongst a group of Maasai elders during a community dedication of teachers’ houses in January, 2013. What they said next will stay with me for a long time: “These Americans don’t know us, yet they give their own savings to help us and our children? This is amazing to us and we want you to go home and tell them that we thank them from our hearts.” A simple thanks, but a huge appreciation to all of you whose generosity has helped to realize improvements in education, women’s empowerment, and health care in Tanzania.

And now, in 2014, we hope to launch a new project that will impact the lives of more people in Tanzania per year than any of our previous projects in FoTZC’s history. Four of our partner villages in Loliendo have requested that FoTZC build a medical dispensary, or a small health clinic, to serve their populations. You can read more about it on page 9 of *the Focus*.

Please contribute to FoTZC today so we can continue to help Tanzanians realize their sustainable development goals. We need your help!

Asante sana,



Judi Wineland
Director, Focus on Tanzanian Communities
Director, Thomson Safaris



Increasing Opportunities

for Secondary School Girls

It is thrilling to see Maasai families recognizing the benefits of educating their children, especially their daughters; many Maasai girls are the first women in their families to attend secondary school. Secondary schools are typically farther from the villages, so students usually board at the school. When we visited Soit Sambu Secondary School in 2011, more than 160 girls were jammed into a space meant to house 48—two out

of every five girls were sleeping on the floor. The overcrowding in the dormitory was not just uncomfortable, it also caused the rapid spread of contagious diseases. Girls living in such conditions are less likely to complete their education than those living in more comfortable accommodations. Expanding the boarding facilities for the girls studying at Soit Sambu was imperative for the school community; as enrollment continues to

grow, the school will need to house more students.

The girls' dormitory at Soit Sambu Secondary School is ready for occupancy! After a fitful start with early-season rain and no available bricks, FoTZC, the local community, the school board, and the students are delighted with

can't wait to move in for the start of their new school year in January!

The Maasai in this area are embracing education as a vehicle for economic development, and as a result are now sending more of their children to school. However, the growth in school enrollment

exams to secondary school, and second, more Maasai families are able to bear some, if not all, of the costs of sending their children to secondary school.

The bright and energetic teenage girls at Soit Sambu and their families thank you for your generosity!

The dormitory you have built will help to solve a number of problems, including students sleeping on the floor, congestion in the dormitories, cleanliness, and decrease the number of dropouts.

— Suzana Koillah, Chairwoman, Soit Sambu Secondary School Board

the finished building. The dormitory – complete with beds, mattresses, and other furnishings – is stunning. It will accommodate up to 80 girls and will relieve much of the overcrowding in the existing dormitory. The students

is taxing the infrastructure of existing schools, particularly the boarding facilities for girls. This “problem” is a good one to have because it reflects two fundamental achievements: first, more girls are passing the entrance

The school community is grateful to FoTZC and its donors for the new dormitory, and the bright and energetic teenage girls at Soit Sambu and their families thank you for your generosity!



The beautiful accommodations in the new dormitory are pictured above. FoTZC is happy to be providing the fully furnished dormitory for the girls studying at Soit Sambu Secondary School.

Visit our blog at www.fotzc.org/blog to see photos of the dedication ceremony for the girls' dormitory and join us in the celebration.



Business Not as Usual

for Loliondo Women

FoTZC has continued to team up with Cecilia Naisula Kashe, a skilled Maasai artisan and businesswoman, to help the women's groups in Loliondo develop their business and beading skills. Our objective is to provide the women of Loliondo with skills and opportunities for economic empowerment and the financial ability to improve their bomas (houses), to help pay for their children's school fees and uniforms, and to help pay for medical care for their children.

In 2013, four women's cooperatives, totaling 400 women, spent 12-14 days in training sessions learning the basics of running their beading businesses: how to incorporate modern designs and pieces into their traditional work, how to handle and store their completed work, and how to market and price their wares to visiting tourists. After these workshops, Cecilia reported improvements in the women's displays, the quality of their work, and an increase in the variety of their products. To the

right are “before” and “after” pictures—we think you’ll agree.

Two women’s groups have learned how to create beaded wrap bracelets, key chains, and earrings. The women are now able to make bracelets of multiple sizes for different sized wrists, as well as to make varying widths for diverse tastes. The women in Loliondo were trained to be meticulous while finishing their pieces to ensure that the ends of wires were covered and that the pieces were all of uniform quality. Cecilia brought small, plain leather key chains from Arusha and taught the women to sew beads onto the leather. The women liked this project and plan to purchase a large number of key chains to have in their inventory. Beading earrings was new and quite challenging for the women; it was the first time these groups needed to master making two identical pieces, which requires skill and attention to detail. The women’s skill im-



proved quickly and they created beautiful pieces that safari travelers are enjoying.

In 2014, Cecilia plans to work with the elected chairwomen of the groups on management and business skills. The purpose is to enable the chairwomen to identify the most promising beaders, and to help the less accomplished beaders find other revenue-gener-

ating projects. She will also teach the chairwomen the benefits of selling all of their work as a group, instead of selling pieces as individuals, to increase overall sales and to improve their pricing. She will continue to work with the rest of the group on quality control, pricing, and marketing. In order to increase the reach and capacity of the group, Cecilia wants to work with the women to identify young



(Left) New chargers (placemats) made after the beading seminars with Cecilia. (Above) The women’s handicrafts prior to the seminars.

women who have completed secondary school who may be able to help the groups expand their reach and business plans, including how to entice other tour operators to bring their guests to purchase crafts from these women. Stay tuned to see the progress these women make in 2014!



A New Home

for Teachers at a Remote School

In remote areas of Tanzania like Nainokanoka, schools must provide housing before the government will assign teachers to the school. Housing is crucial to ensuring that schools have adequate numbers of teachers. In January 2013, Judi Wineland, a founding member of FoTZC, and Eliza Hatch, FoTZC Director of Operations, attended the dedication ceremony for the 2-in-1 teachers' house FoTZC constructed at Nainokanoka Primary School. The new housing accommodates four teachers. Each unit in the duplex is beautifully constructed, and has a living room, two

bedrooms, a kitchen, a lavatory, and a storage area.

The Nainokanoka community hosted the dedication to celebrate the gift of housing to the school. The event was extraordinary! More than 200 members of the community attended the dedication and the guest of honor was the Member of Parliament for Ngorongoro District, the Honorable Kaika Saining'o Telele, who represents more than 870,000 Tanzanians.

The ceremony began with a Maasai blessing and a speech by the Ward Councilor

for Nainokanoka, which focused on the importance of education to this community. He thanked the FoTZC board for its continued support of Nainokanoka. (FoTZC has been partnering with Nainokanoka since 2001.) The District Commissioner, District Executive Director, and District Education Officer

The Honorable Mr. Telele officially unlocked the teachers' houses and handed the keys to the school headmaster. The ceremony ended with a final speech by the Ward Councillor, who proudly informed the guests that Nainokanoka Primary School is ranked second in the district (out of 62 schools). FoTZC is

were included in the ceremony, the dust from the official government car carrying the District Commissioner and District Executive Director to the ceremony, or just the sight of the beautiful FoTZC-constructed teachers' house that made me well up with pride. Dedications of this magnitude are a sight to

Dedications of this magnitude are a sight to behold in Tanzania and once again FoTZC donors had built a much-needed house for four dedicated teachers. My hat is off to our wonderful donors who made this day happen. Thank you.

— Judi Wineland

for Ngorongoro District came to the event as surprise guests. They each spoke and praised the Nainokanoka community for its steadfast commitment to education, and thanked FoTZC for its extensive work in the district.

proud to partner with such an outstanding school!

When asked about the dedication, Judi said "I am not sure if it was the Maasai chants and songs, our special Thomson Safaris guests who

behold in Tanzania and once again FoTZC donors had built a much-needed house for four dedicated teachers. My hat is off to our wonderful donors who made this day happen. Thank you."





Health Care

in Remote Community

by Eliza Hatch

As part of the requirements for my thesis for my Master of Public Health degree, I spent four weeks in Loliondo learning about the local population's health care needs. While I was there, I had opportunities to talk with Thomson Safaris' guests about the importance and impact of FoTZC projects, and about the lack of accessible health care in Loliondo. I also conducted interviews and focus groups with as many local stakeholders as possible—all pointed to the need for a dispensary and the

benefits it would provide. The interviews included a traditional midwife, a local village chairman, a traditional healer, a doctor at the nearest hospital (14 miles away from the likely site of the dispensary), and the District Executive Director for Ngorongoro District. The focus groups included members of the local women's groups, traditional elders, young women, and young male warriors.

I learned a great deal about the most common health issues in the area. The

Upcoming PROJECTS



In addition to the medical dispensary in Oloipiri, we are excited to announce our upcoming projects, and we hope that you will help us and our Tanzanian partner communities complete them! For additional information on these projects, please email info@fotzc.org.

OLOIPIRI PRIMARY SCHOOL

2-in-1 Teachers' House, Loliondo

Oloipiri Primary School has over 500 students and only nine teachers. The community has asked FoTZC to build a 2-in-1 teachers' house. The community is deeply invested in the school. They have successfully raised funds to construct classrooms, but due to droughts several years ago, they were delayed in raising funds for the teachers' housing. We look forward to helping this school meet the community's growing demands.

Estimated Cost: \$45,000

ORKIU PRIMARY SCHOOL

Three Classrooms, Loliondo

In 2011, we completed a 2-in-1 teachers' house at Orkiu, enabling the school to add to its teaching staff. When we visited the school, we learned that it has half of the necessary classroom space for the student body. Half of the students are taught in classrooms without a roof; on the cold, windy plateau to say learning is challenged is an understatement! FoTZC plans to construct two additional classrooms, sharing the cost of building a third classroom with the community. Orkiu Village has already raised \$6,000 for the classroom.

Estimated Cost: \$55,000

SUKENYA PRIMARY SCHOOL

2-in-1 Teachers' House, Loliondo

We constructed one 2-in-1 teachers' house for Sukenya in 2010, and the school was able to increase its teaching staff and its educational standards. In 2010, Sukenya was ranked 51st out of 59 schools in the district; in 2011 it jumped to 9th out of 59! We were impressed with the headmaster and his ability to attract and retain good teachers. The community has requested an additional teachers' house, as the student body continues to grow.

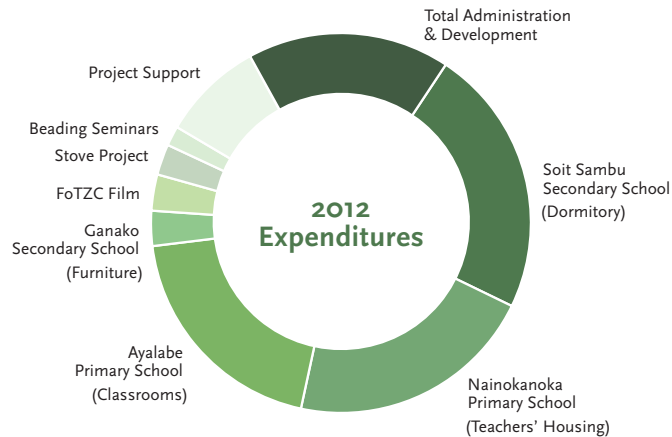
Estimated Cost: \$45,000

2012 FINANCIALS

Revenue and Expenditures for January 1, 2012 to December 31, 2012

REVENUE

Cash Donations	\$210,058
In-Kind Donations (Thomson Safaris)	\$877
TOTAL REVENUE	\$210,935



EXPENDITURES

Projects	83%	\$161,061
Soit Sambu Secondary School		\$43,977
Nainokanoka Primary School		\$40,968
Ayalabe Primary School		\$38,819
Ganako Secondary School		\$6,025
FoTZC Film		\$5,935
Stove Project		\$5,123
Beading Seminars		\$3,397
Project Support		\$16,817
Administration & Development	17%	\$33,771
Administrative Support		\$17,250
State Registrations and Tax Preparation		\$9,060
Marketing		\$3,834
Website Maintenance		\$1,549
Database Maintenance		\$1,077
Insurance		\$1,001
TOTAL EXPENDITURES		\$194,832

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Focus on Tanzanian Communities and our Tanzanian partners are deeply grateful to our generous donors who make our work possible. Following is a list of donors from January 1, 2012 through December 31, 2012.

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